

# **Domo Real-Time Readiness & Performance Checklist**

A consultant-grade checklist to assess whether your organization is ready to implement real-time or near real-time analytics in Domo without performance or cost risk.

## **How to Use This Checklist**

This checklist is designed for CIOs, Heads of Analytics, Data Architects, and BI Leaders. Answer each question honestly. Multiple 'No' responses indicate risk areas that should be addressed before scaling real-time dashboards.

## **1. Business Readiness**

- Do real-time insights directly drive business decisions?
- Are decisions made in minutes or hours (not milliseconds)?
- Is ownership of real-time KPIs clearly defined?
- Are response and escalation workflows established?

## **2. Data Source & Streaming Readiness**

- Are data sources capable of incremental or event-based delivery?
- Is data volume predictable and controllable?
- Is raw event streaming avoided when aggregation is possible?
- Are API rate limits and throttling constraints understood?

## **3. Architecture & ETL Readiness**

- Is aggregation performed before dashboards consume the data?
- Is heavy business logic handled in ETL rather than dashboards?
- Are real-time and historical datasets separated?
- Is ETL documented, modular, and governed?

## **4. Performance & Scalability**

- Are real-time dashboards focused on monitoring, not exploration?
- Is the number of visuals optimized for speed?
- Is refresh frequency aligned with business actionability?
- Is dataset size actively monitored and controlled?

## **5. Cost & Consumption Control**

- Are high-frequency refreshes justified by clear business value?
- Is dataset duplication minimized?
- Are consumption metrics reviewed regularly?
- Is cost impact assessed before scaling real-time feeds?

## **6. Governance & Risk Management**

- Are access controls clearly defined for real-time datasets?
- Is data quality monitored continuously?

- Is there a fallback or rollback plan for failures?
- Is ownership assigned for ongoing optimization?

## **Interpreting Your Results**

Mostly 'Yes' responses indicate strong readiness for real-time analytics in Domo. Mixed responses suggest the need for architectural tuning or phased rollout. Mostly 'No' responses indicate high risk of performance issues, cost overruns, or low adoption.

## **Recommended Next Steps**

Successful real-time analytics requires alignment between business expectations, data architecture, ETL design, and performance governance. Addressing gaps early reduces rework and protects ROI.

If you need expert validation, consider a structured real-time performance review before scaling.